

Syllabus for SMGT 430 International Management for a Sustainable World

Course Description

Prerequisite: SMGT 235

An analysis of the theory and practice of managing international organizations. Included are the socio-cultural aspects and group dynamics of international business and service organizations through the study of sustainable management practices—strong profitability, a healthy environment, and vibrant communities.

Course Learning Outcomes

- Explain theories, concepts, and cutting-edge developments in the fields of international business environments (political, legal, demographic, economic, social, cultural, technological, competitive, and geographic).
- Synthesize logistics and transportation of raw materials: the processes of just-in-time logistics, transportation by rail, shipping, etc.
- Describe and apply marketing, communications, and public affairs principles with a focus on the human impacts of manufacturing.
- Recognize the challenges associated with international business in particular countries and regions.
- Describe sustainable design and development problems within the international environment.
- Evaluate the triple bottom line of strong profitability, a healthy environment, and vibrant communities in international business situations.

Course Materials

Information on course materials can be found in the [textbook section](#) of the SMGT website.

Course Requirements

This is a practical course; as such there will be a significant amount of reading, writing and researching, and case analyses involved in your knowledge acquisition. Research will be of the applied variety, meaning interacting with others and sharing the results of your efforts in short essays and discussions. Strategy and sustainable management is

something we experience every day in our own lives. Many of the topics we cover will provide new ideas for use both at work and at home. You will be assigned to a study team.

Group Assignments

You are expected to work together on groups assignments. This mimics the typical team-based nature of sustainability projects.

Discussions

Prepare to post your original thoughts on each forum topic and respond to two other classmates. Sharing *why* your opinion is the same, or differs, is the key to an enlightening discussion. Also, bringing in additional outside resources and knowledge as well as related life experiences would enhance your response and command additional points.

Case Analyses

There will be a midterm case analysis and a final case analysis.

Grading Policy

The final grade will be calculated by using the following items and weights:

8 Group Assignments (50 points each)	400 points
Individual Midterm Case Analysis	200 points
3 Individual Discussions (50 points)	150 points
Individual Final Case Analysis	<u>250 points</u>
Total Possible	1000 points

Grade	Percentage		Grade	Percentage
A	95-100		A-	90-94
B+	85-89		B	80-84
B-	75-79		C+	70-74
C	65-69		C-	60-64
D	55-59		F	0-54