



## BIO

Crystal Fey  
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Crystal joined UW-Extension in 2005. As senior program manager, she provides key leadership for innovative online degree programs developed in partnership with UW System campuses. Her continued focus is on creating high-quality education experiences for nontraditional, returning adult students. To ensure education will meet the needs of today's workforce, she researches industry sectors, works with corporate leaders, and identifies skills that will be in demand. The result is a growing list of online bachelor's, master's and certificate programs, each with a fresh, up-to-date curriculum in one of these rapidly changing fields: data science, health information management and technology, health and wellness, sustainability and computer science.

In 2009, with the heightened awareness of climate change, the growing concerns about energy supply and increasing complexity of both national and international environmental regulations, Crystal helped launch the first online collaborative degree in the UW System. Since then, UW Sustainable Management bachelor's, master's and certificate programs have provided the technical, environmental, and business knowledge working adults need to advance their careers as sustainability-minded managers.

A returning adult student herself, Crystal is currently earning an online Master of Science in Sustainable Management from UW-Superior, giving her unique insight into the student experience of the program she oversees. She earned her BA in English and a minor in Women's Studies from the University of Wisconsin-Madison.

Crystal is a member of the American Association for Collegiate Independent Study. She performs with a Middle Eastern dance troupe called The Riad Dance Company and has taught dance for many years.